SKIN PERFECTING RETINOL SERUM

pH	4.5
SKIN TYPES	Appropriate for all skin types including photoaged, mature and dry.
DESCRIPTION	ABI's Skin Perfecting retinol Serum hydrates, soothes and protects as it increases cell turnover and stimulates collagen and elastin. This lightweight serum contains a rejuvenating blend of key ingredients such as encapsulated retinol, panax ginseng, hyaluronic acid, marshmallow extract, witch hazel, gluconolactone, and DMAE. These key ingredients are delivered into the skin where they work to help reverse the signs of aging and visibly restore a youthful appearance.
BENEFITS	• Stimulates skin's natural rebuilding process. • Stimulates collagen and elastin production. • Improves overall skin tone and texture. • Diminishes fine lines and wrinkles. • Binds moisture to the skin to boost hydration. • Hydrates, softens and nourishes the skin.
DIRECTIONS	**Home Care-** Apply a peas-sized amount to thoroughly cleansed skin in the PM only. Carefully avoid the corner of the eyes and sensitive areas of the face. Begin by limiting the use to 3 times per week and gradually increase the frequency to every evening or as tolerated. Do not use retinol products if you are pregnant, lactating or undergoing a skin peeling regime. Mild redness or flaking may initially be experienced and is not a sign of a negative complication. Use a sunscreen and limit sun exposure while using this product.
POWER PURE™ INGREDIENTS	**.4% Encapsulated Retinol-** is a natural form of vitamin A designed to increase the production of collagen and elastin and the thickness of the dermis. It acts as a keratinizing agent by helping skin stay soft and plump, as well as improving its water-barrier properties.
ACTIVE INGREDIENTS	**Panax Ginseng-** increases oxygen to the skin, brightens uneven skin tone, detoxifies skin tissue and reduces wrinkles by stimulating type 1 collagen production. It has also been shown to calm the skin and boost its natural repair processes. **Hyaluronic Acid-** Increases moisture retention, providing a more hydrated and supple skin texture. Hyaluronic Acid holds more hydration to the skin than any other natural substance. **Marshmallow Extract -** reduces skin sensitivity, inflammation, puffiness and redness. This powerful extract also speeds up cell cellular regeneration which helps to reduce fine lines and wrinkles. **Gluconolactone** - is a polyhdroxy acid that helps reduce the appearance of fine line and wrinkles associated with photoaging. It gently exfoliates dead skin cells, improves skin integrity, reduces inflammation and improves over all skin tone, texture and levels of hydration. **Witch Hazel-** Effective astringent that is also soothing and healing. It is also known to help reduce oil and dry out acne breakouts. **DMAE-** This perpetration enhancer is an anti-inflammatory, anti-oxidant, nutrient-like substance that occurs naturally in our bodies. It helps to strengthen, firm and tighten the skin for an overall smoother appearance.
COMPLETE INGREDIENT LISTING	Purified Water, Alcohol Denat., Xylitol, Glycerin, Retinol, Gluconalactone, Hamamelis Virginiana Leaf Extract, Althea Officinalis Root Extract, Panax Ginseng Root Extract, Dimethyl MEA, Sodium Hyaluronate, Polysorbate 20, Carbomer, Phenoxyethanol, Caprylyl Glycol, Sorbic Acid, Xanthan Gum.
CAUTIONS	**Sun Alert:** Do not use retinol products if you are pregnant, lactating or undergoing a skin peeling regime. Mild redness or flaking may initially be experienced and is not a sign of a negative complication. Use a sunscreen and limit sun exposure while using this product.
AVAILABLE SIZES	**Retail:** .5 oz.