Phoenix, AZ 85027
1-866-999-6954 (TF)
www.myLIGHTWAVE.com

LTW International L.L.C.

Sample Letter to Potential Customers

(Date)

Dear (insert name),

(Practice name) is pleased to announce the arrival of our new LIGHTWAVE LED Light Therapy System.

(Practice name) is the only practice in (location) which offers this FDA cleared LIGHTWAVE treatments. Just last month (practice name) treated over (number) patients. For a limited time, take advantage of this new technology for only (cost of treatment or treatment package).

I invite you to stop by for a personal demonstration of our latest offerings in aesthetic rejuvenation. Interviews with staff and patients can also be arranged. We truly provide a concentration of expertise and technology found nowhere else in the country.

Additional information on (Practice name) and the services we offer are enclosed for your review. To arrange a demonstration, please call (name) at (number).

Sincerely,

(Signature)
(Title)